

SU KYUNG LEE

Design and Creative Services
www.sukyunglee.com

EXPERIENCES

Middle Weight Graphic Designer

Links of London | May 2017–Oct 2017

- Working independently as the sole UK designer and effectively managing the workload to ensure all items are delivered on time.
- Take ownership from the brief to concept of the partnership project with 20 Centuries FOX.
- Create an effective window design for the flagship and all stores including outlets.
- Design and tailor POS materials based on tiering of each store, specific events and digital uses.
- Thorough planning and working closely with VM department to ensure high quality production.
- Attend product shoot with the external studio to support Global Creative team.

Full-time Freelance Designer

Jo Malone London | Aug 2015 – Nov 2016

- Update and customise print communications to suit needs of different location and event.
- Master guideline creation for Global campaign launches.
- Review the creative output from external production agencies to ensure the brand guidelines are always adhered to and the company aesthetics are consistent.
- Maintaining a creative archive system
- Working within a wider Creative team and assist Global Event or VM when necessary.
- In-house photography and retouching when required.

Freelance Designer | On-going | Jan 2015 – Aug 2015

Creative Artworker | Evans, Arcadia Group | Nov 2013 – Dec 2014

EDUCATIONS & QUALIFICATIONS

May 2015 PRINCE2 Foundation | London, UK

Dec 2014 Visual Merchandising: Space Management | London College of Fashion

Sep 2009–Jun 2011 MA Communication Design | Central Saint Martins College

Sep 2006–Jun 2009 BA(Hons) Graphic Design | Central Saint Martins College

PROFILE

As a graphic designer specialising in 2D print/digital with experiences in a variety of industries.

Well adept at fast-paced and challenging environments.

Result driven and able to work in line with any creative direction.

A detailed orientated team player and effective communicator who will not only deliver the task in hand but also looking to expand responsibilities.

SKILLS

Adobe Creative Suite

Time management

Print

Packaging

Window design

POS design

Photography

Art direction

Illustration

Product retouching

CONTACT



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